



FOR IMMEDIATE RELEASE

Contact Natalie Tracy, Marketing Director

Tel 918.749.0632

ntracy@hoganassessments.com

Online Management Training Improves Effectiveness by Capitalizing on Individual Personality Characteristics

Tulsa, OK, July 1, 2009 – Hogan Assessment Systems announces the launch of a revolutionary management training product that combines the components of online training modules and the power of the Hogan assessments for a customized management development platform.

iCapstone is an online training system designed to help users become more effective managers to improve team performance. iCapstone, developed through a joint venture between Hogan and SSA Consultants using the design and delivery platform of Portico Learning Solutions, incorporates over 70 years of combined experience in the arena of leadership development and personality assessment.

This unique management development product is differentiated from all other training and learning products on the market today. It provides the user with a unique perspective and insight into their strengths and weaknesses, and identifies opportunities for improvement specific to the user's individual Hogan assessment results.

"This training product is designed to help people become more effective managers and to improve the performance of their team," said Robert Hogan, President of Hogan Assessment Systems. "Leadership concerns being able to build and maintain a high performing team; this product is the first of its kind designed to change supervisor behavior in the workplace."

iCapstone takes aim at developing users' leadership and managerial abilities through four content-specific modules:

- Performance Management
- Effective Teams
- Communication
- Leadership

This tool is a time-flexible, cost-effective, convenient, and internet-based product to help provide personalized leadership training to employees around the clock and around the world. iCapstone is beneficial for all levels of the organization – from front-line supervisors to senior level executives.

For more information visit www.icapstoneonline.com.

###