



**Cynthia A. Cuffie, MD**  
Hogan Coaching Network

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- Leadership Development**
- Executive Coaching**
- Individual Assessment and Development Planning**
- Team Assessment and Building**
- 360 Feedback**
- Career Planning**
- Physician Leadership**
- Assessment and Transition to Nonclinical Careers**
- Diversity Strategy and Management**

**Background**

Cynthia is an endocrinologist with over 25 years of global pharmaceutical clinical development experience. As a corporate executive, she led strategic and operation cross-functional teams, developed and executed leadership training programs for emerging diverse leaders in partnership with Human Resources teams and led a regional employee group mentoring program during a period of organizational restructuring. During many of these years, she also maintained patient contact and student teaching responsibilities as a clinical instructor and attending physician in endocrinology and hypertension clinics at university hospitals.

Cynthia leverages her corporate leadership experience, clinical training and coaching skills to provide executive coaching, career and leadership development services to professionals, undergraduate and graduate students, and organizations with a focus on scientific and healthcare industries. She is certified to administer personality-based, abilities, interest, leadership, team and 360 feedback assessments, thus, able to provide comprehensive customized services.

**Professional Experience**

*Principal, Aspire Educational Associates Corporation*  
*Executive in Residence, Philosophy IB*  
*Adjunct Faculty, Rutgers University, School of Health Related Professions*  
*Vice President, Global Clinical Development-Cardiovascular Diseases, Merck & Co.*  
*Vice President, Global Clinical Development-Cardiovascular and Metabolic Diseases, progressive technical and management positions, Schering-Plough Corporation*

**Education**

M.D., Rutgers University  
B.S., Human Nutrition Research, Cornell University

**Client Experience**

Cornell, Princeton and Rutgers Universities, Endocrine Society, Pharmaceutical, Healthcare and Finance industries, Creative and Performing Artists.