



Edward Marks, Ph.D.
Hogan Coaching Network

Leadership Assessment

Leadership Development

Executive Coaching

Team Effectiveness

Performance Management

Strategic Planning

360 Surveys

Background

Ed Marks has extensive experience as a successful executive and as a psychologist who has worked in several Fortune 100 companies. His expertise includes leadership assessment and development, team building, strategic planning, and operations analysis and management. Specializing in leadership coaching at senior executive levels, he brings a combination of business savvy and a keen psychological insight to help leaders solve personal and team related business issues. Dr. Marks' analytic abilities and understanding of business issues brings unique insights to solving client problems.

Ed's corporate experience has included developing operations for a multi-state region, successfully managing the start-up of new operations, developing new business, and increasing the efficiency of services across a broad spectrum of customers. As an EAP consultant, Dr. Marks was able to help executives effectively manage interpersonal difficulties in their workplace and to successfully bridge issues that spanned their work and family lives. Dr. Marks served as the President of a large non-profit service system in Connecticut where he demonstrated his ability to reorganize a financially failing organization into a fiscally stable, innovative provider of services that was eventually recognized as one of the premier, public sector service providers in the state.

Professional Experience

President, Zephyr Consulting, Inc.

Regional Vice President, United HealthCare Corporation

Manager, EAP and Managed Mental Health Program, Bell South

President, Birmingham Group, a private non-profit provider of comprehensive behavioral health services

Education

B.A., Psychology, Washington University

Ph.D., Clinical Psychology, University of South Florida

Client Experience

Georgia Power, Cox Enterprises (Cox Media Group, Cox Communications, AutoTrader.Com, Manheim), Georgia Power, Deloitte Consulting, Equifax, Cerner Corporation, BancorpSouth, American Family Insurance