



Kevin D. Asbjörnson, MIM
Hogan Coaching Network

Background

Kevin is a professional educator, master facilitator, leadership consultant, international marketing professional, creative entrepreneur and certified coach with 30 years' experience including multiple international assignments in Banff, Canada, Frankfurt, Germany, Amsterdam, Holland, and Singapore, Republic of Singapore.

His inter-disciplinary background and corporate experience include responsibilities with product management, marketing communications strategy, global marketing strategy, international distribution management, and design and implementation of custom, global leadership development initiatives for emerging, high-potential and executive leaders.

Kevin is a frequent keynote speaker at international conferences, guest speaker at organizational leadership meetings and author of articles on global leadership, global mindset, leadership as a performing art and the artistry of leadership and coaching.

Global Leadership Development

**Strategic Leadership
Development**

**Individual Assessment for
Performance & Potential**

**Cultural Competence
Assessment**

**Emerging & High Potential
Leader Coaching**

Executive Team Coaching

**Team or Workgroup
Innovation Coaching**

Professional Experience

Founder & Managing Partner, Inspire Imagine Innovate Pte. Ltd.

Senior Faculty & Program Portfolio Manager, Center for Creative Leadership

Senior Faculty & Leadership Coach, Banff Centre for Leadership Development

International Distributor Development Manager, American Tool Company

International Marketing Manager, ACI-Hewlett Packard (HP)

Education

Master of International Management (MIM), Thunderbird School of Global Management

B.A. Cum Laude, International Studies, Social & Political Sciences, University of Nebraska-Omaha

Diploma Valedictorian, European Economic, Legal & Political Studies, University of Vienna, Austria

Client Experience

ABC Bank, American Express, Banff Centre, Boeing, Boston Scientific, British American Tobacco, Broadcom, Calgary Health Region, Center for Creative Leadership, Energizer, Experian, Federal Executive Institute, Glanbia, Glaxo Smith Kline, IBM, Kraft Foods, Korn/Ferry, Linkage Asia, Liz Claiborne, Mahindra, Medtronic, Principal Financial, Pfizer, Sime-Darby, Sun Microsystems, Vestas, Visteon