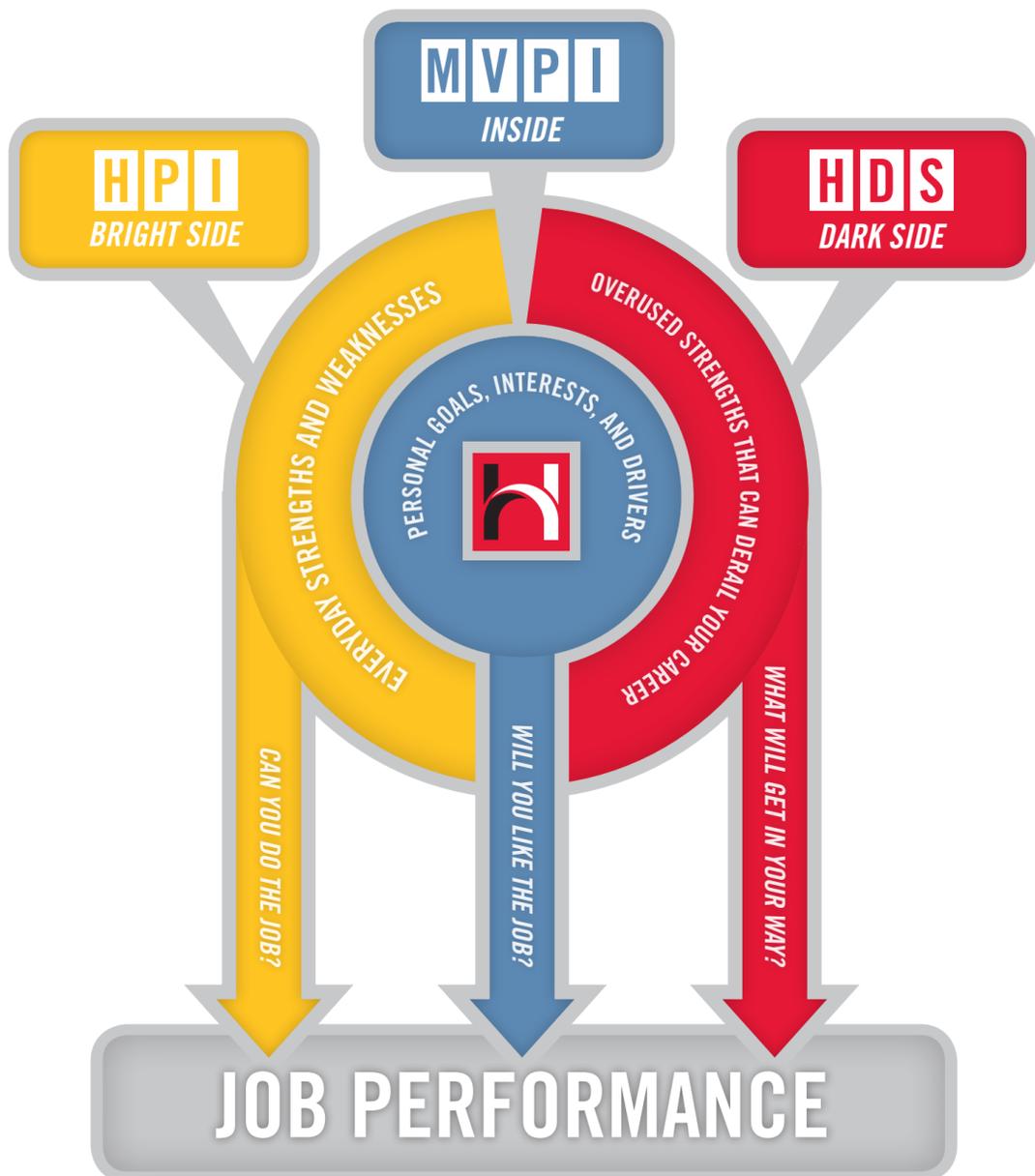


WHY PERSONALITY?



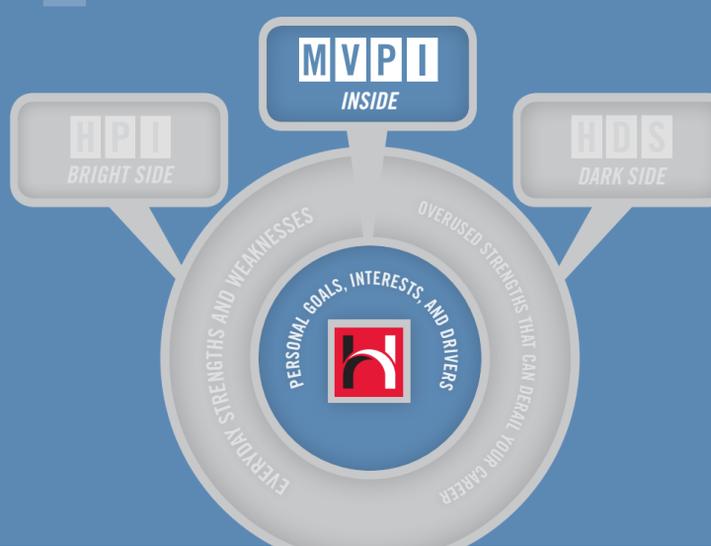
In business, there are two keys to success: money and people.

Our comprehensive approach to personality assessment provides the depth and detail you need to understand your people.

●●● WHAT DO PEOPLE WANT?

MOTIVES, VALUES, PREFERENCES INVENTORY

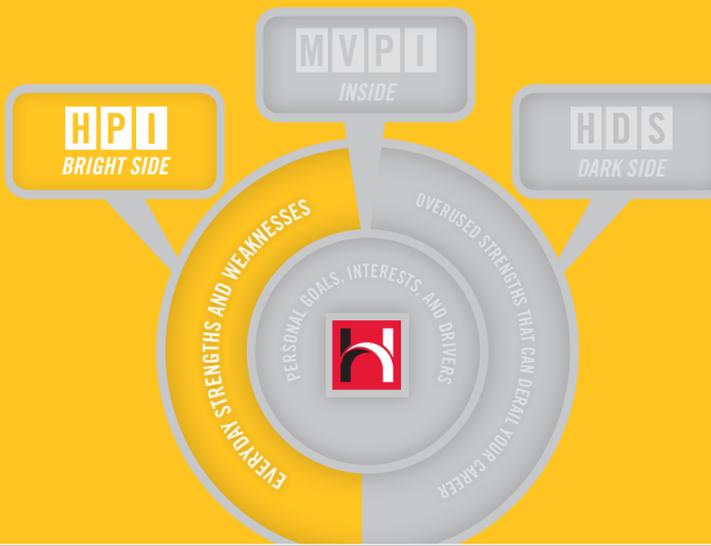
The MVPI identifies the core motives, values, and interests that determine what gets people out of bed and into the office every morning.



●●● HOW WILL THEY GET WHAT THEY WANT?

HOGAN PERSONALITY INVENTORY

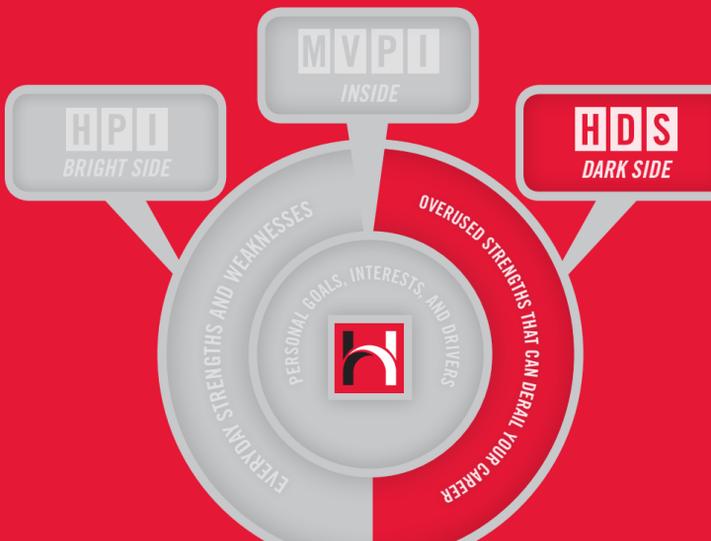
The HPI measures the strengths and weaknesses people display when they are at their best.



●●● WHAT WILL GET IN THEIR WAY?

HOGAN DEVELOPMENT SURVEY

The HDS describes people's derailers, characteristics that emerge during stress or pressure to erode relationships and derail their chances of success.



Armed with this powerful information, you can make better hires, identify and develop talented individuals, build better leaders, and impact your bottom line.

Want to learn more? [Download the full white paper.](#)