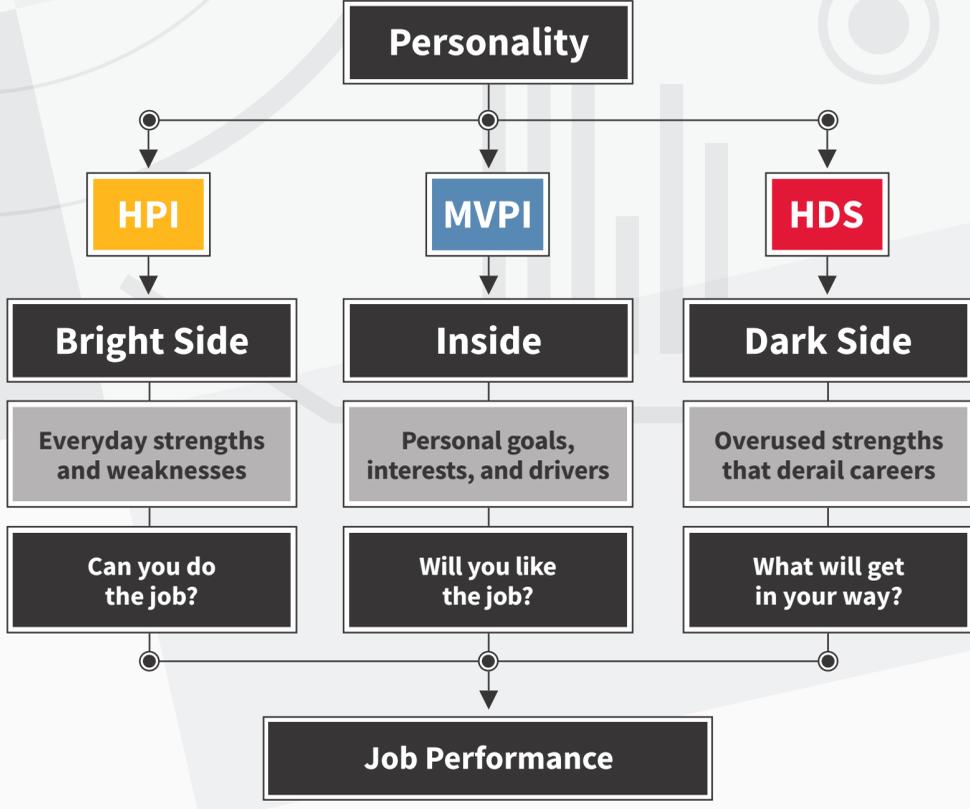
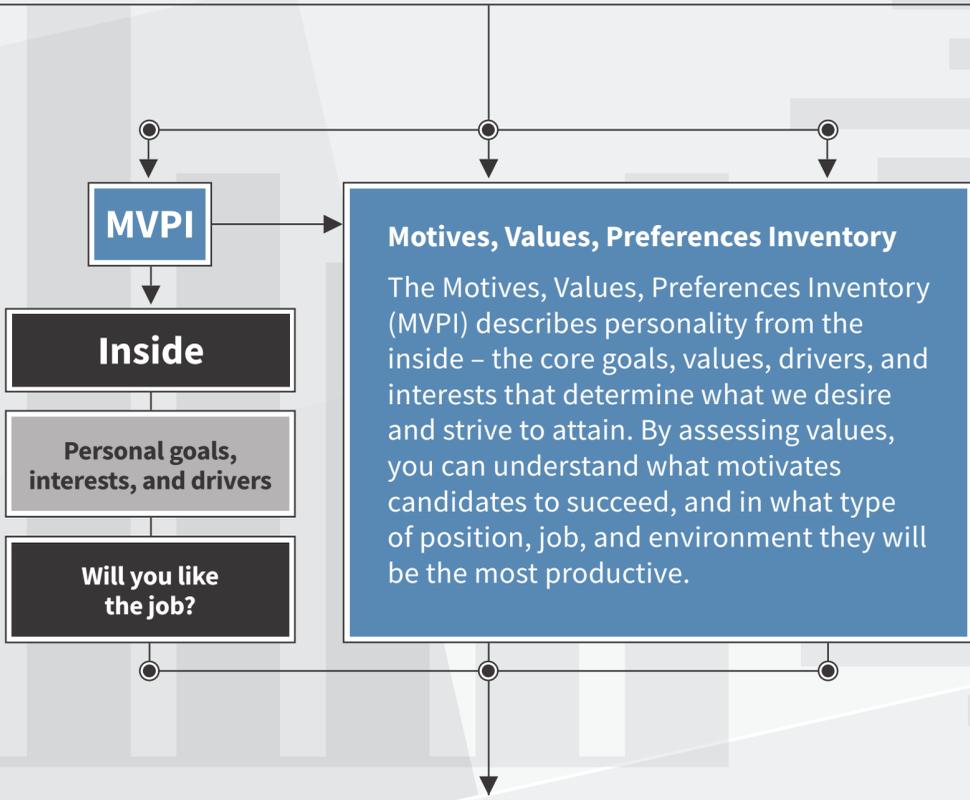


Why Personality?

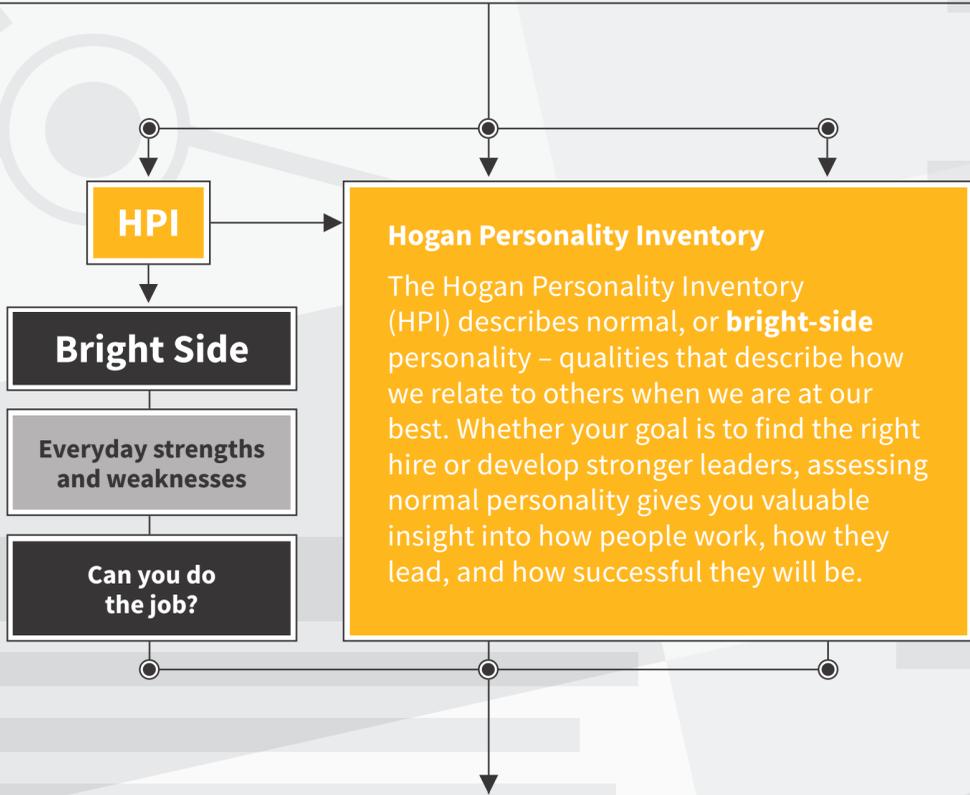


In business, there are two keys to success: money and people. Our comprehensive approach to personality assessment provides the depth and detail you need to understand your people.

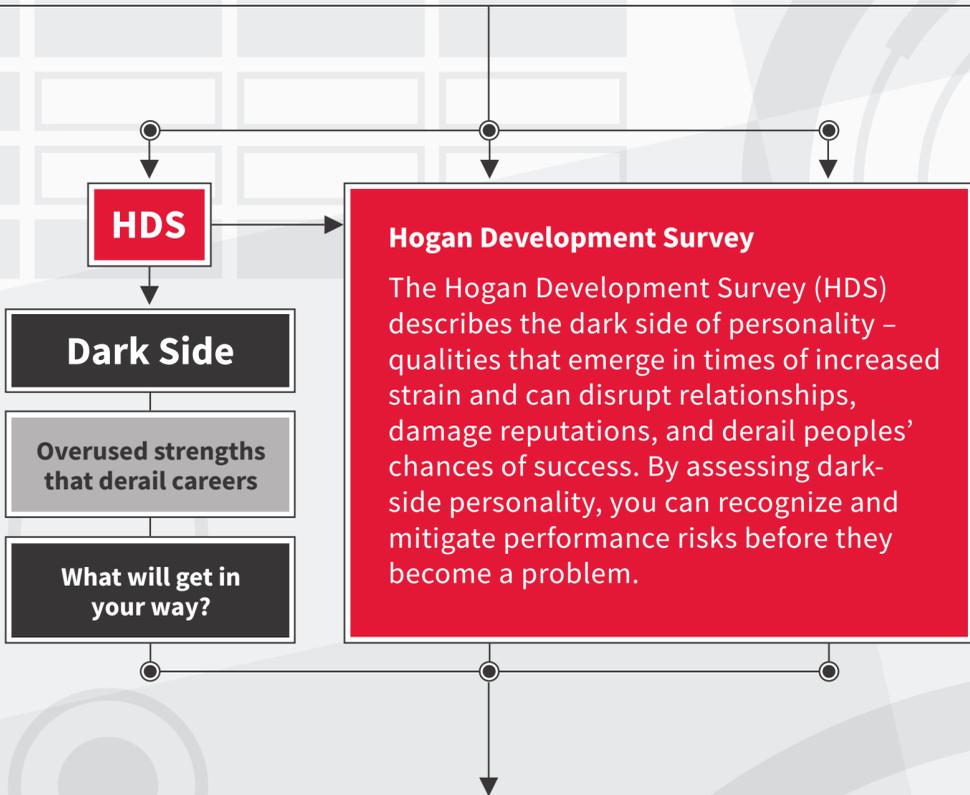
What do people want?



How will they get what they want?



What will get in their way?



With this powerful information, you can make better hires, identify and develop talented individuals, build better leaders, and positively impact your bottom line.

Want to learn more? Download the [white paper](#).