



**Warren Kennaugh**  
Hogan Coaching Network

**Background**

Warren is a behavioural strategist specialising in the development of elite executive and professional athlete capability. Within his role he is responsible for the assessment, development and implementation of development programs in large blue chip organisations and professional elite sports. Warren has conducted over 16,000 hours of development with some of the world’s best. Examples of projects which he has led include senior executive coaching & development, advanced leadership, top team performance coaching, strategic planning, sales strategy development, and performance coaching for elite performers. Warren’s core capabilities include business acumen, grounding plans into action, enabling insight in others, the ability to get to the ‘seed’ of an issue and an accurate predictor of behaviours and outcomes.

He currently is a Performance Mental Coach on the European PGA, Olympic Equestrian Team, International Cricket and Rugby Union, as well as advisor to multiple international sporting bodies.

---

**Leadership Development**

**Executive Coaching**

**Individual and Organizational Assessment**

**Professional Sports Mental Coaching**

**Change Management**

**Performance Coaching**

**Strategy Development**

**Professional Experience**

*Sales Innovation & Development*, Westpac Banking Corporation

*Director of Coaching*, Melbourne Business School

*Fellow*, Harvard Institute of Coaching

*Head of Sales Effectiveness*, ANZ Financial Planning

*Performance Mental Coach*, PGA, NBL, World Rugby, International Cricket Council, Equestrian Australia, AFL, FFA

*Author*, “FIT – when talent and intelligence just won’t cut it”

**Education**

Masters of Complexity, Chaos & Creativity (UWS)

High Potentials Leadership Program (Harvard Business School)

Positive Psychology Certificate (Uni Syd)

Diploma in Mechanical Engineering (WSI)

**Client Experience**

ANZ Bank, AMP, AoN, Brown-Forman, BUPA, Coca-Cola, CSC, Dell, Hewlett Packard, ING Group, Johnson & Johnson, Kellogg’s, KPMG, Macquarie Bank, McDonalds, Merck Sharp & Dohme, Pfizer, PwC, Toyota Motor Company