



Jayson Blair

Hogan Coaching Network

Leadership Development

Executive Coaching

Individual and Team Assessment

Change Management

Team Coaching

Succession Management

Competency Modeling

Background

Jayson has more than 15 years of experience working with leadership, individual and organizational change, focusing on how to help leaders become effective and emergent. As a coach, consultant, and facilitator, Jayson has focused on helping organizations maintain high performance through strengthening leadership. He has leveraged his experience with clients in healthcare, scientific research, international development, nonprofits, higher education, and the public sector.

Jayson is skilled at driving organizational change through creating customized assessments, developing competency models, designing leadership development programs, and using systems thinking to connect the success of the whole person to the whole organization. As a team coach and former journalist, Jayson is experienced in asking the right questions to help identify developmental opportunities and help C-Suite leaders tell their stories. He has appeared in national and international media outlets discussing coaching, mental wellness, and other topics, including Hogan's *The Science of Personality* podcast.

Prior to becoming a consultant, Jayson was an accomplished coach at Ashburn Psychological Services, where he created a novel program that brought coaching into the mental health arena. He founded a coaching and consulting firm in 2010, bringing clients the unique perspective of a manager who has driven change and who deeply understands leadership psychology. He has worked with small organizations as well as those with budgets of more than \$30 billion. Jayson currently works with a number of non-profits and sits on the Board of the International Bipolar Foundation and the Board of Visitors at McLean Hospital, an affiliate of Harvard Medical School.

Professional Experience

Managing Partner, Goose Creek Consulting LLC

Coach, Ashburn Psychological Services

Vice President, Phoenix Books

Reporter, The New York Times

Education

B.A., Business Communications, Jones International University

Graduate Certificate., Psychological First Aid, Johns Hopkins

Client Experience

Defense Health Agency, Millennium, Challenge Corporation, National Alliance for Broader Impacts, National Institutes for Standards and Technology, National Science Foundation, Navy, University of Maryland, USDA, Washington Metropolitan Transit Authority