

## Elizabeth Reeder

### Coaching Profile



**Elizabeth Reeder, MBA, PCC**  
Hogan Coaching Network

#### Background

Betsy is an accomplished executive coach having worked successfully with senior executives and emerging leaders in enhancing their performance and further developing their leadership capabilities. Betsy takes an outcomes-based approach to her work, partnering with her clients to enhance their self-awareness and help them identify, develop and demonstrate the behavior change necessary to achieve their business goals and their own career aspirations. Her work has focused in a wide range of areas including leadership and communication skills, executive presence, building and managing relationships across complex matrix organizational structures, and developing effective teams. A significant portion of Betsy's work has involved coaching leaders during transitions to new leadership roles, working with them to define and develop the leadership capabilities necessary for success.

Betsy has experience across a broad range of industries including pharmaceuticals, healthcare, aerospace, consumer products, financial services, insurance as well as academic environments. She has worked with clients internationally and in many functional areas such as marketing, sales, medicine/science, legal, and information technology.

#### Professional experience

*Principal, Elizabeth Reeder, LLC – Executive Coaching & Human Resource Consulting*

*Executive positions in human resources and leadership development, Bristol-Myers Squibb Company*

*Progressive human resources positions, Charles of the Ritz Group Ltd. and Transamerica Delaval*

#### Education

M.B.A. – Rider University

B.S., Commerce and Industrial Relations – Rider University

Certificate in Evidence Based Coaching – Fielding Graduate University

Professional Certified Coach (International Coach Federation)

#### Professional Memberships

Healthcare Businesswomen's Association

National Association of Female Executives

International Coach Federation

#### Client experience

AstraZeneca, Boeing, Bristol-Myers Squibb, Chubb, Coca-Cola, DirecTV, GlaxoSmithKline, Johnson & Johnson, McDonalds, Novartis Pharmaceuticals, Yum! Brands, and The Wharton School of the University of Pennsylvania

#### Executive Coaching

#### Leadership Development

#### Talent Management

#### Succession Planning

#### Change Management

#### Team Development

#### Organization Design &

#### Restructuring

#### Acquisitions

#### Divestitures