

# Henk Sytze Arie Broekema

## Coaching Profile



**Henk Broekema**  
Hogan Coaching Network

### Background

As a business psychologist, Henk helps leaders gain meaningful insights and skills that support leadership effectiveness, personal growth and work-life harmony. People tend to appreciate his supportive and informal style and his subject-matter knowledge.

In his coaching, Henk draws on the Hogan assessments to help leaders gain strategic self-awareness and intention regarding their behaviours and reputation. He helps leaders consider their various roles across times and situations, tap into unarticulated needs and sensations to find answers within and unpack lingering questions around purpose and meaning. A central theme in Henk's developmental coaching style is expanding awareness: supporting leaders in making the implicit explicit and fostering mental spaciousness as they entertain the complexities in work, career and life.

Henk is a member of the Hogan Coaching Network and frequently facilitates Hogan Assessments certification workshops. Previously, as talent assessment and development manager at UK Hogan distributor Advanced People Strategies, Henk consulted on topics including talent identification and acquisition, succession planning and talent pipeline, talent and leadership development, team alignment and performance, leadership climate and organisational culture.

### Professional experience

*Founder, Business Psychologist, Essentie Talent*

*Talent Assessment and Development Manager, APS Ltd.*

*Consultant, AMI Consultancy*

### Education

MSc Change Management – University of Groningen, Cum Laude

MSc I/O Psychology – University of Groningen, Cum Laude

BSc Psychology – University of Groningen

Hogan Assessments Certification and Level 1 Trainer

Coaching Psychology Certificate, Centre for Coaching London

### Client experience

Engineering, Information Technology, Financial Services, Public Sector, Marketing, Telecom, Consumer Technology, Health Care

**Leadership Assessment**

**Leadership Development**

**Coaching**

**Team Development**

**360 Surveys**

**Facilitation**

**Selection**

**Competency Mapping**

**Talent Analytics**