

## Sandra Cano

### Coaching Profile



**Sandra Cano, ACC**  
Hogan Coaching Network

#### Background

Sandra Cano specializes in value-based leadership coaching. She helps leaders align their actions with core values, improve communication, and overcome limiting beliefs. With her guidance, leaders navigate career transitions more effectively and achieve personal and professional growth.

With 25 years of experience as an executive talent advisor, Sandra has significantly impacted Fortune 100 companies, contributing to talent acquisition, diversity initiatives, leadership coaching, and performance management.

#### Professional Experience

*President and Founder, Sandra Cano Leadership Coaching*

*Sr. Global Executive Recruiter, AWS*

*Sr. Global Executive Recruiter, VISA Inc.*

*Executive Talent Partner, GE*

#### Education and Certifications

Leadership and Performance Coaching Certificate,  
Brown University (ICF accreditation)

Diversity and Inclusion Certificate, Cornell University

Post-Graduate in Culinary Arts, Johnson & Wales University

Human Resources Certificate, Instituto Autonomo de Mexico (ITAM)

Bachelor's degree in Industrial Relations,  
Universidad Iberoamericana, Mexico

#### Client Experience

Atlassian, Amazon, AWS, Accenture, CVS, Chainlink Labs, GE, GE Digital, How Women Lead, VISA Inc., Boeing, Culligan International, Duke Energy, Gilead Sciences, PayPal

**Executive Coaching**

**Executive Selection**

**Diversity and Inclusion**

**Leadership Development**

**Talent Management**

**Succession Planning**

**Team Assessment**

**Team Development**

**360 Surveys and Feedback**

**Career Management**

**On-boarding**