

Trish Kellett

Coaching Profile



Trish Kellett
Executive Advisor
Strategic Initiatives

Background

Trish is the executive advisor of strategic initiatives at Hogan Assessments. In this role, she develops content and new service offers that support Hogan's strategy and serves as an organizational advisor on business strategy. She previously held the role of director of the Hogan Coaching Network, a global team of coaches who are expert in interpreting Hogan inventories and coaching leaders. During the 15 years she led this network, it grew from nine coaches to nearly 70 coaches worldwide.

Trish is also the coauthor of *Coaching the Dark Side of Personality*, about using the Hogan Development Survey to enhance leader effectiveness; *Reputation: A Leader's Path to Career Success*, about approaching leadership development through a reputational lens; and *Coaching the Hogan Way*, about a proven coaching approach to fix broken leadership development initiatives.

Prior to joining Hogan, Trish spent 15 years in the leadership assessment, development, and coaching industry. As a consulting practice leader for Manchester, Inc., and later in her own practice, she worked with leaders across myriad industries and functions to enhance their effectiveness and that of their teams.

Leadership Development

Executive Coaching

Individual and Organizational Assessment

Change Management

Performance Management

Organizational Alignment

Succession Planning

Competency Modeling

Strategy Development

Business Planning

Professional Experience

Principal and Co-founder, Targeted Solutions International, LLC

Senior Vice President and Consulting Practice Leader, Southeast Region, Manchester Consulting

Vice President, Sales and Marketing, National Service Industries

Executive positions in marketing, market and product management, operations, and human resources, AT&T

Progressive technical and management positions, Southern Bell

Education

B.A., Mathematics – Duke University, Phi Beta Kappa, Magna Cum Laude

M.B.A. – University of Miami, Phi Kappa Phi, Beta Gamma Sigma

Program for Management Development, Harvard Business School

Client Experience

AT&T, A.T. Kearney, BB&T, BMW Manufacturing, Boeing, Bristol-Myers Squibb, Center for Creative Leadership, Chase Bank, Cisco, The Coca-Cola Company, Dell Computers, Eli Lilly, Englewood Medical Center, Hanes Brands, Honeywell, Johnson & Johnson, Lucent Technologies, McDonald's, Microsoft, Novartis, Novo Nordisk, PepsiCo, Roche Pharmaceuticals, UNC Hospitals, Valspar, Yum! Brands