



Coaching Profile

Lisa S. Aronson, MBA, PCC

▶ **Area of Expertise**

Executive coaching
Leadership development
Individual Assessment
Team development
Employee engagement
Organizational effectiveness

▶ **Client Experience**

Cameco, Chevron, Comcast,
DirecTV, GSK, IBM, Johnson
& Johnson, Kellogg,
McDonalds, Microsoft, Royal
Bank of Scotland, Shire
Pharmaceuticals

▶ **Background**

Lisa Aronson has been partnering with and coaching successful executives for the past 20 years. Lisa's primary focus is on coaching corporate leaders to maximize their leadership impact and personal effectiveness. She assists her clients in clarifying their goals and objectives and developing the self-awareness necessary to reach their aspirations.

Lisa has worked with international clients, with industries ranging from financial services to pharmaceuticals, and with a broad range of professionals in many disciplines including finance, marketing, law, and the sciences. She supports individuals in developing and communicating their strategic vision, enhancing their leadership presence and the skills required to meet challenging business objectives. Capitalizing on her expertise with a variety of assessments, Lisa guides individuals to the personal and professional insights necessary to achieve success. Her clients rely on her targeted and actionable feedback.

▶ **Professional Experience**

Leadership Coaching, Wharton Business School, University of Pennsylvania
Vice President, Quality and Delivery, The Leaders' Edge
President and Founder, Diversified Success, Inc.
Consultant, Hay Management Associates
Senior Vice President and Chief HR Officer, Butcher and Company, Inc.
Human Resources Director, ARA Services, Inc. (now know as Aramark)
Contributing Author, "Coaching the Dark Side; High Impact Strategies to Build a Winning Leadership Reputation"

▶ **Education**

BA, Political Science – University of Massachusetts
MBA – Fox School of Business at Temple University
Evidence Based Coaching program, Doctoral level studies – Fielding
Graduate University
Professional Certified Coach, International Coach Federation
Certified in Hogan, DiSC, MBTI, FiroB, Leadership Versatility

▶ **Professional Associations**

International Coaching Federation
Board Officer, Astral Artists