



Coaching Profile

Manzar Bashir

► **Area of Expertise**

Executive Coaching
Leadership Development
Transformation Coaching
Psychometric Assessment
Organizational Development
Culture
Team Development
Assessment-Based Training

► **Client Experience**

Allianz, Civil Services, Dell,
Emirates, Faysal Bank,
Fidelity, General Electric,
Gerrys, Johnson & Johnson,
LHH, Premier League Football
Club, Snap, State Bank, US
Embassy

► **Background**

With more than 20 years of global business experience, Manzar Bashir helps senior executives unlock their potential, make informed decisions, and lead with authority. He holds that leadership isn't only about experience, but it's also about clarity, confidence, and organizational impact. Having worked with Fortune 500 companies, Manzar understands that leadership challenges aren't one-size-fits-all. He tailors his coaching approach to each organization in leadership style and team dynamics, ensuring that every conversation is strategic and results-driven.

An ICF-certified PCC executive coach, Manzar uses the Hogan assessments to uncover strengths, potential limitations, and growth opportunities. His coaching sharpens executive presence, strengthens delegation, and helps leaders navigate tough conversations with confidence. He is committed to creating a space for real transformation.

► **Professional Experience**

Founder, Potential Mapping
Head of Training and Recruitment, Bank of Punjab
Manager of Training and Development, Allied Bank

► **Professional Associations**

Specialist in Test Use, British Psychological Society
Certified Business Psychologist, Association for Business Psychology UK
Chartered Fellow, CIPD UK
Certified Coach (PCC), International Coaching Federation

► **Education**

Master of Arts, HR Development – Middlesex University London
Master of Business Administration, HR – NUST Business School, Pakistan
Certificate, International Business Strategy – London School of Economics